

I Am a Woman

A Celebration in More Than
Fifty Photographs
Mary Sue Englund

THE BOOK

I Am a Woman is a powerful collection of black and white photographs featuring iconic women from past to present, celebrating the depth and breadth of the female experience. From Dolly Parton to Mother Teresa, and Venus Williams to Ruth Bader Ginsburg, these striking portrayals showcase the journeys of this diverse mix of heroines from all walks of life.

Based on the song "I Am a Woman," singer-songwriter, author, and designer, Mary Sue Englund created the book to inspire and encourage women of all ages. Striking photographs along with wise and sometimes surprising quotes and stories are paired with a song lyric on each page that celebrates the woman who embodies those words. This third edition includes new photographs and is the first time the book is available to the trade.

THE PLAN

- Targeted Media and Publicity Campaign
- Focus on Mother's Day and Graduation Gifts
- Extensive Seasonal Merchandising and Coop Campaigns
- Endorsement blurb from Dolly Parton and Foreword by Pam Tillis
- Extensive Social Media and Digital Marketing Campaign
- Author donating 10% of profits to women's support organizations

THE AUTHOR

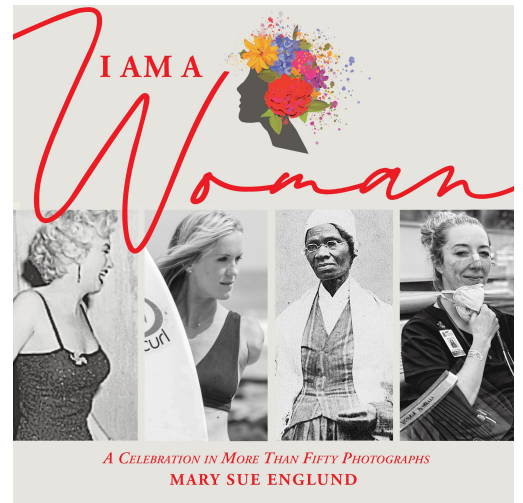
Mary Sue Englund has designed more than sixty books during her twenty-six years with Afton Press and nine years for Dunham Books, in addition to more than fifty album covers for artists such as Kenny Loggins, Manhattan Transfer, Tom Jones, Cyndi Lauper, Bad Company, Ann Wilson, Heart, and others. She is the recipient of an Addy award for the design of Taylor Swift's 2011 "Speak Now" tour book, as well as a Benjamin Franklin award for her work as a cover designer for Jon Hassler's *Keepsakes and Other Studies*.

Englund studied advertising and graphic design at the University of St. Thomas. She and her husband live in Nashville, Tennessee. *I Am a Woman* is her first book.

THE COMPS

9781579655976 In the Company of Women
9781452166582 200 Women: Who Will Change the Way...
9781426220654 Women: The National Geographic Image...

Bonney
Blackwell
Nat. Geo.



Release Date: 04.27.2021
ISBN: 978-1-947297-31-9
Retail Price: \$19.95
Format: Illustrated Hardcover,
B&W photos
throughout
Page Count: 128
Trim Size 8" x 8"
Spine Width: 0.65"
Weight: 1 lb
Carton Quantity: 24

BISAC: PH0016000
PHOTOGRAPHY /
Subjects & Themes /
Portraits & Selfies
Rights: Worldwide
Copyright Year: 2021
Author Hometown: Nashville, TN
Website: marysueenglund.com

eBook ISBN: 978-1-947297-32-6
eBook Retail: \$9.99
Release Date: 04.27.2021

Sample Interiors for *I Am a Woman*



a Mother to the World

"If you are kind, people may accuse you of selfish, ulterior motives. Be kind anyway. If you are successful you will win some false friends and true enemies. Succeed anyway. If you are honest and frank people will try to cheat you. Be honest anyway. What you spend years building, someone could destroy overnight. Build anyway. If you find security and happiness, they may be jealous of you. Be happy anyway. The good you do today, will often be forgotten by tomorrow. Do good anyway. Give the world the best you have, and it may never be enough. Give your best anyway."

—MOTHER TERESA

Best known as Mother Teresa, Mother Mary Teresa Bojarskij was an Albanian-Indian Roman Catholic nun and missionary. The Missionaries of Charity she founded in 1950 is known for serving the poorest of the poor, including those dying from HIV/AIDS, Sepsis, and tuberculosis. Mother Teresa was awarded the 1982 Ramon Magsaysay Peace Prize and the 1979 Nobel Peace Prize for her unending service.

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a Sister

Reason: Gertie across Habsburgs. Reicher wearing a costume of "Columbia" with other suffrage paper participants standing in background in front of the Treasury Building, March 3, 1913, Washington, D.C. The paper featured an allegory in which Columbia represented Justice, Charity, Liberty, Peace, and Hope to ensure the new crusade of women.



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I am a Romance Paperback

"Happiness is like mercury. Hard to hold, and when we drop it, it shatters into a million pieces. Maybe the bravest of all are those who have the courage to reach for it again."

—MARY HIGGINS CLARK

Beloved author Mary Higgins Clark had her first suspense novel published when she was forty-eight years old. Clark lost her husband in 1964, leaving her to raise five children on her own. She would write from 5 a.m. to 7 a.m. before work in pursuit of her dream and it eventually led to a whopping fifty-nine titles becoming bestsellers. Clark has sold more than 100 million books in the United States alone and her first mystery, *When the Children Cry*, is in its seventy-fifth printing. She passed away in 2020 at ninety-two years old, but her stories will live on to entertain millions for years to come.

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I am Brave

"Lean into the things that scare you. That's where you learn how strong you are."

—VICTORIA PETRELLI

Despite fighting a pandemic, nursing student Victoria Petrelli says the path of nursing school. Diving on N-95 mask and face shield, she works twelve-hour days while caring for elderly patients in a long-term care facility. Booked with *Corona-19*.

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that Little Black Dress

"Some people say I have attitude—maybe I do. But I think you have to. You have to believe in yourself when no one else does—that makes you a winner right there."

—VENUS WILLIAMS

Despite being diagnosed with Sjögren's syndrome in 2011, four-time Olympic gold medalist Venus Williams continues to play tennis. "I'm strong and I'm a fighter... I don't think I'm just playing for me now. I think I'm playing for a lot of people who haven't felt well."



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I am Love

"I do not even hate the Taliban who shot me. Even if there was a gun in my hand and he was standing in front of me, I would not shoot him. This is the compassion I have learned from Muhammad, the prophet of mercy, Jesus Christ and Lord Buddha. This legacy of change I have inherited from Martin Luther King, Nelson Mandela and Muhammad Ali Jinnah."

This is the philosophy of nonviolence that I have learned from Gandhi, Buda Khan and Mother Teresa. And this is the forgiveness that I have learned from my father and from my mother. This is what my soul is telling me: be peaceful and love everyone."

—MALALA YOUSAFZAI

Malala Yousafzai's advocacy for human rights paved the way for her to become the youngest winner of the Nobel Peace Prize in 2014. In her native Swat Valley in north-west Pakistan where the local Taliban banned girls from attending school, Yousafzai fought for the education of women and children, even to the point of risking her life. An international movement has evolved from this young woman's passion for doing the right thing.

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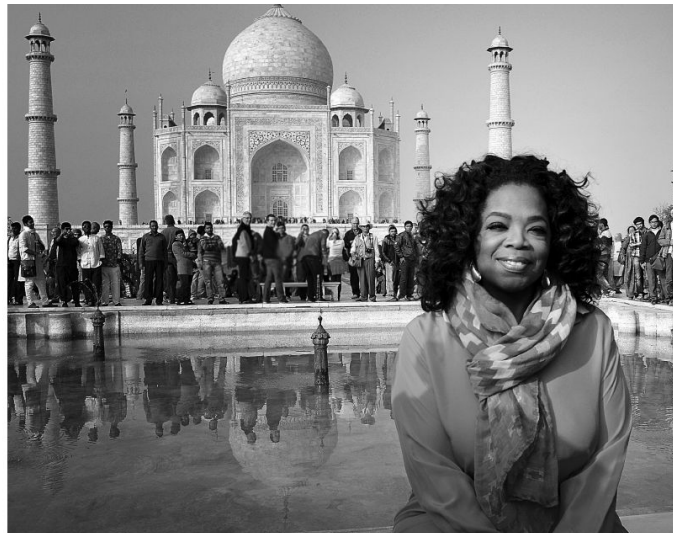


I am Grace

"Breathe. Let go. And remind yourself that this very moment is the only one you know you have for sure."

—OPRAH WINFREY

Born to an unwed teenage housemaid in Kosciusko, Mississippi, Oprah Winfrey lived in poverty for the first decade-plus of her life. As a child, she was ridiculed for the potato sacks her grandmother fashioned for her to wear. She was reading by the age of three, and two days into kindergarten, Winfrey was excused after writing a letter to her teacher: "I don't think I belong here 'cause I know a lot of big words." She also skipped the first grade. Winfrey studied communications at Tennessee State University. Her brilliance and tenacity led her to creating *The Oprah Winfrey Show* in 1986, and it became the highest-rated talk show in TV history. She became North America's first black multi-billionaire and is considered the greatest black philanthropist in American history.



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