

Overcoming The Impostor

Silence Your Inner Critic and
Lead With Confidence

Kris Kelso

THE BOOK

Of the many challenges successful entrepreneurs and business leaders face, none may be as damaging or difficult to conquer as silencing their worst critic—their own negative nagging inner voice.

If you're a leader, innovator, or entrepreneur who's ever told yourself "I'm not supposed to be here ..." or "I only got lucky, but that leader has the real talent ...," then you've met The Impostor who downplays your own competencies while praising those of others.

Overcoming the Impostor is a practical guide for starting your journey away from the beliefs that hold you back and keep you down. It's time to embrace the clarity and confidence needed to change your life and take your career to the next level.

THE PLAN

- National media campaign focused on major business publications, in partnership with Guide My Brand Publicity
- Extensive digital and social media marketing campaign
- ARC distribution and influencer outreach in the business, startup, and leadership spaces
- Numerous events and keynote speaking engagements throughout 2021

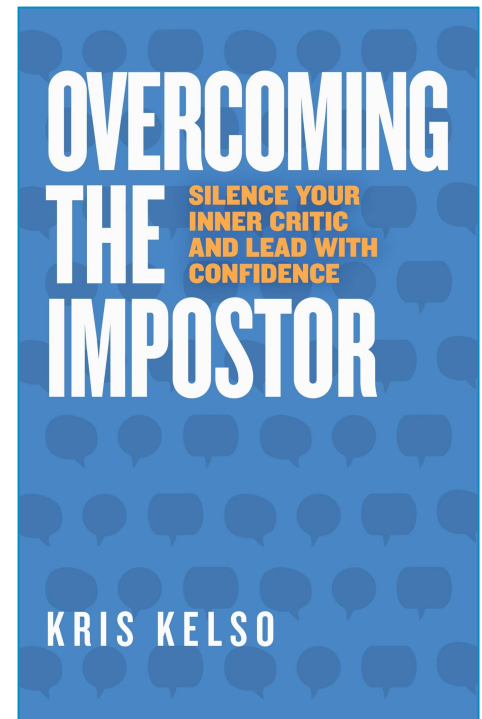
THE AUTHOR

Kris Kelso is a keynote speaker, leadership consultant, and entrepreneur. He has founded multiple companies, served on the boards of directors of several non-profits, and is heavily in the startup community. Kris has contributed to *The Nashville Business Journal* and other publications.

Kris lives in Nashville, Tennessee with his wife and three teenage sons; *Overcoming The Impostor* is his first book.

THE COMPS

978-1601429643	<i>Get Out of Your Head</i>	Jennie Allen
978-1591845324	<i>Leaders Eat Last</i>	Simon Sinek
978-0316387804	<i>Presence</i>	Amy Cuddy



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