

BECAUSE of GRÁCIA

DVD RELEASE AUGUST 2018

Eastglenn High's newest student, Grácia Davis, is a girl with charisma, intelligence and conviction, but she's not as "put together" as fellow senior, Chase Morgan, may think. A dark past gives her a unique connection with Bobbi, a misunderstood classmate with a pushy boyfriend and disconnected father. As her friends struggle with life-or-death decisions, Grácia challenges them to step outside their comfort zones.

Marketing and Media Highlights



Award winning film, starring Moriah Peters (Best Actress – 7th Annual Life Fest Film Festival) and Chris Massoglia, and directed by 2017's winner of the Life Fest's Spirit of Capra Award, Tom Simes.

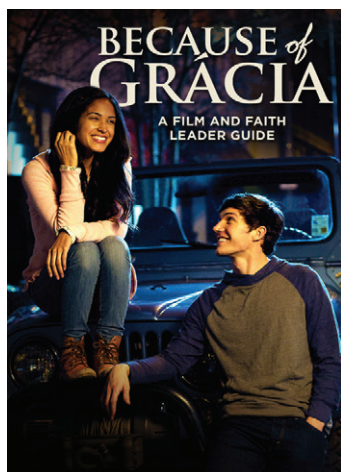
Major national marketing campaign focusing on 20 U.S. markets slated for initial theatrical release, with key church partners in each market supporting film and curriculum releases. Marketing and Launch Highlights Include:

- Long-lead PR and marketing efforts, major national media campaign for film and books
- Featured in Parade Magazine, PR Newswire, Box Office Revolution, The Christian Post, West Coast Media Magazine, Faith, Family and Friends Radio
- Winner, Best Picture, ICVM Awards, Winner of Life Fest
- Pre-screenings to pastor groups and conferences for grassroots support
- Key influencers review and endorsements campaign
- Direct marketing with youth group site licensing timed with theatrical release
- Supporting film website with additional resources for curriculum users

Praise for Because of Grácia

"BECAUSE OF GRÁCIA will move young men and women in truth, challenging all in a life changing message of hope, congratulations filmmakers!"

- Kevin McAfee – Filmmaker, End of the Spear and Last Ounce of Courage



Because of Grácia: A Novel

Based on the award-winning film, the novel inspires readers to stand strong in the face of adversity and reminds us of the transformative power of grace.

Category: Young Adult/Fiction

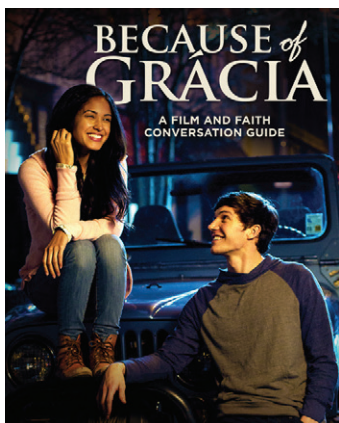
Price: US: \$15.99

ISBN: 9781947297005

Size: 5.5 x 8.25

Format: Print

Rights: World



Because of Gracia: A Film and Faith Conversation Guide

The curriculum includes nine lessons, with three themes each, including: dating and relationships, teen pregnancy/value of life, and defending faith in public. The youth curriculum contains both small group sessions and devotional reflections.

Category: Curriculum/Youth Resources

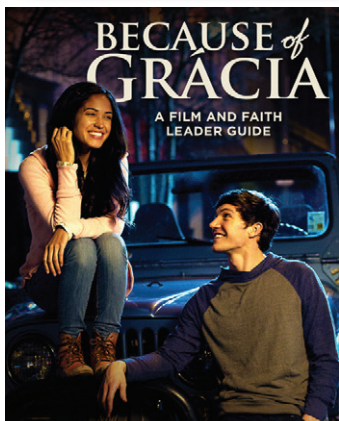
Price: US: \$14.99

ISBN: 9781947297029

Size: 7.5 x 9.25

Format: Print

Rights: World



Because of Gracia: A Film and Faith Leader's Guide

This nine-session leader's guide complements the scope and content of the Student Guide, allowing group leaders to effortlessly guide their group through the important lessons outlined in the curriculum.

Category: Curriculum/Leader's Guide

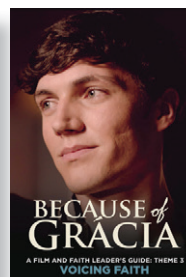
Price: US: \$9.99

ISBN: 9781947297043

Size: 4 x 6

Format: Print

Rights: World



Because of Gracia: Mini Leader Guides

The Mini Leader Guide three-session studies equip youth pastors and small group leaders to explore key themes in the *Because of Gracia* curriculum: *Theme 1 Practicing Friendship* will inspire students to think about teen dating, relationships, and sexuality in new ways, encouraging them to first form friendships based on mutual respect; *Theme 2 Choosing Life* empowers students to address the issues of unplanned and teen pregnancy with confidence, faith, and love; *Theme 3 Voicing Faith* inspires participants to confront fear and complacency even when faced with opposition from the world around them and helps them realize the gift of personal faith.

Theme 1 Practicing Friendship;

Theme 2 Choosing Life;

Theme 3 Voicing Faith

Category: Curriculum/Leader's Guide

Price: US: \$5.99

ISBN: 9781947297067

ISBN: 9781947297081

ISBN: 9781947297104

Size: 5 x 7

Format: Print

Rights: World

About Dexterity

Launched in January of 2017, by founder Matt West, the Dexterity Collective brings top publishing service providers together for collaboration and community, bound together by the entrepreneurial spirit needed for success in an ever-changing content marketplace. Dexterity—We move content forward.

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