

# Trees of Tennessee

By The Tennessee Urban Forestry Council  
Foreword: Josiah Lockard, TUFC President

## THE BOOK

Trees play a big part in what makes Tennessee special, from mountain forests to verdant woodlands and marshy glades. Now many of those trees share their stories in *Trees of Tennessee*, celebrating some of the grandest and most significant trees statewide. Featuring more than 150 images and nearly 70 remarkable trees, this coffee-table book is complemented by fascinating facts, tall tales, and historic legends.

Divided into three sections—West, Middle, and East Tennessee—each listing contains tree identification characteristics, measurements for champion trees, and historical context for landmark and heritage trees. Hikers, nature lovers, and state historians alike are sure to find fascinating information that sheds new light on the history, and tree history, of the Volunteer State.

With a foreword by former Tennessee Urban Forestry Council president Josiah Lockard and an introduction by Gene Hyde, co-founder and first president of TUFC and City Forester for Chattanooga.

## THE PLAN

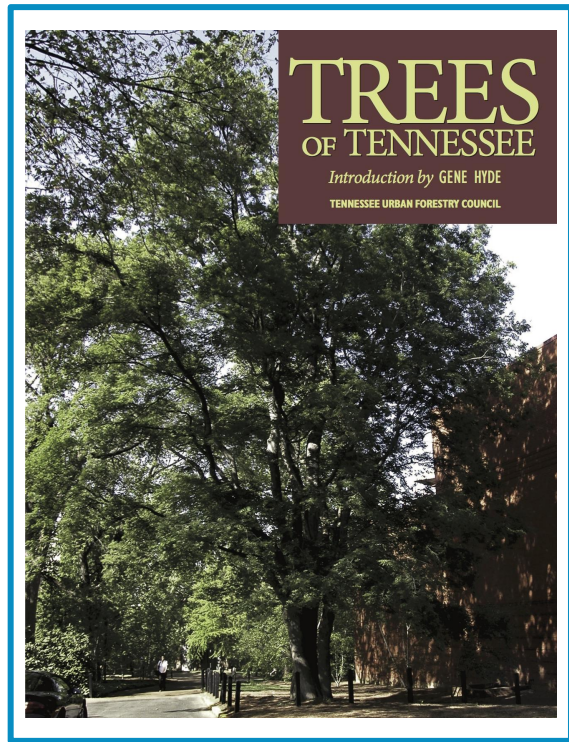
- Regional outreach to both bookstore and specialty outlets, such as park gift shops and outdoor stores
- Amazon Marketing Services PPC campaign
- Review and endorsement influencer campaign focused on prominent state park and forestry influencers
- TUFC outreach campaign
- All profits directly support urban forestry initiatives

## THE AUTHOR

TUFC is a nonprofit organization supported by members including of businesses, groups, and individuals with an interest in urban forestry.

## THE COMPS

9781603445764, Living Witness: Historic Trees of Texas  
9781581574425, Trees of New York City  
9780473150952, The Life & Love of Trees  
9781419727009, Wise Trees



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[info@dexteritycollective.co](mailto:info@dexteritycollective.co)  
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