

# Dwell

Celebrating the Arrival of Advent at Home

## THE BOOK

Prepare for Christmas by filling your home with the season of Advent. In every corner and in every room, there is an opportunity to celebrate and learn about Advent. We welcome you to gather with your families as you experience Christ's arrival together in this new way.

In *Dwell: Celebrate the Arrival of Advent at Home*, we'll spend five weeks in five rooms in the home. In the Living Room, Dining Room, Kitchen, Activity Space, and Christmas Space, we'll practice coexisting, playing, and worshipping during the Advent season—giving you opportunities to reconnect and share new insights with your loved ones.

## THE PLAN

- Holiday Trade and Consumer Advertising
- Seasonal Social Media Campaign
- Focused and Targeted Holiday Publicity
- For readers interested in a *Magnolia Table*-styled experience for the Advent season

## THE AUTHOR

Dexterity is an IBPA award-winning indie publisher based in Nashville, TN. We describe ourselves as “Book People with Startup Hustle,” and our team, including the Dexterity Collective of fifty-plus book publishing professionals, believes in the power of books to make a difference. From editorial development to production, strategic consulting to data analytics, and from digital-only distribution to full-service sales representation, we not only publish our own titles—we make our menu of publishing services available to publishers and indie authors everywhere.

## THE COMPS

978-0802416728	<i>Unwrapping the Names of Jesus</i>	Asheritha Ciuciu
978-1612617855	<i>All Creation Waits</i>	Gayle Boss
978-1501884351	<i>Light of The World</i>	Amy Jill Levine



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